FUNNELS.com

THE 8-FIGURE MILLIONAIRE FUNNELS PLAYBOOK

The Exact Step By Step System I've Used To Generate More Than 7,579+ Qualified Booked Calls & Over $30 Million In Sales Before The Age Of 30...& How You Can Swipe & Deploy For Rapid Profits...



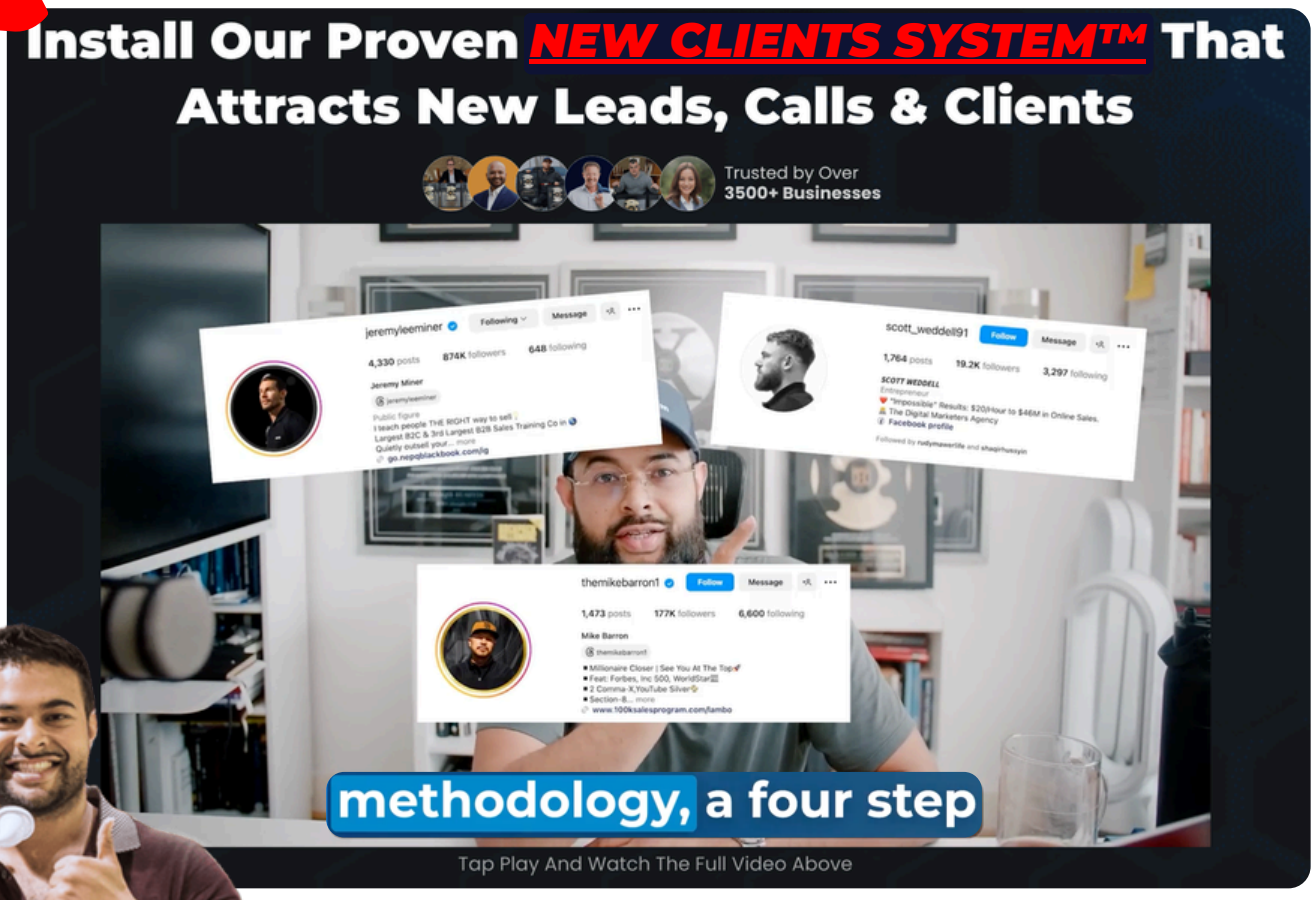
By Shaqir Hussyin - Founder, FUNNELS.com
Award Winner Of Clickfunnels 2CCX ($10Million x3)

8 FIGURE SALES FUNNEL PLAYBOOK

TOP SECRET

Want To Get A Fast Track On Starting & Scaling Your Online Business With Done For You Funnels?

Watch The BONUS “4 Steps Methodology" Video Right Now



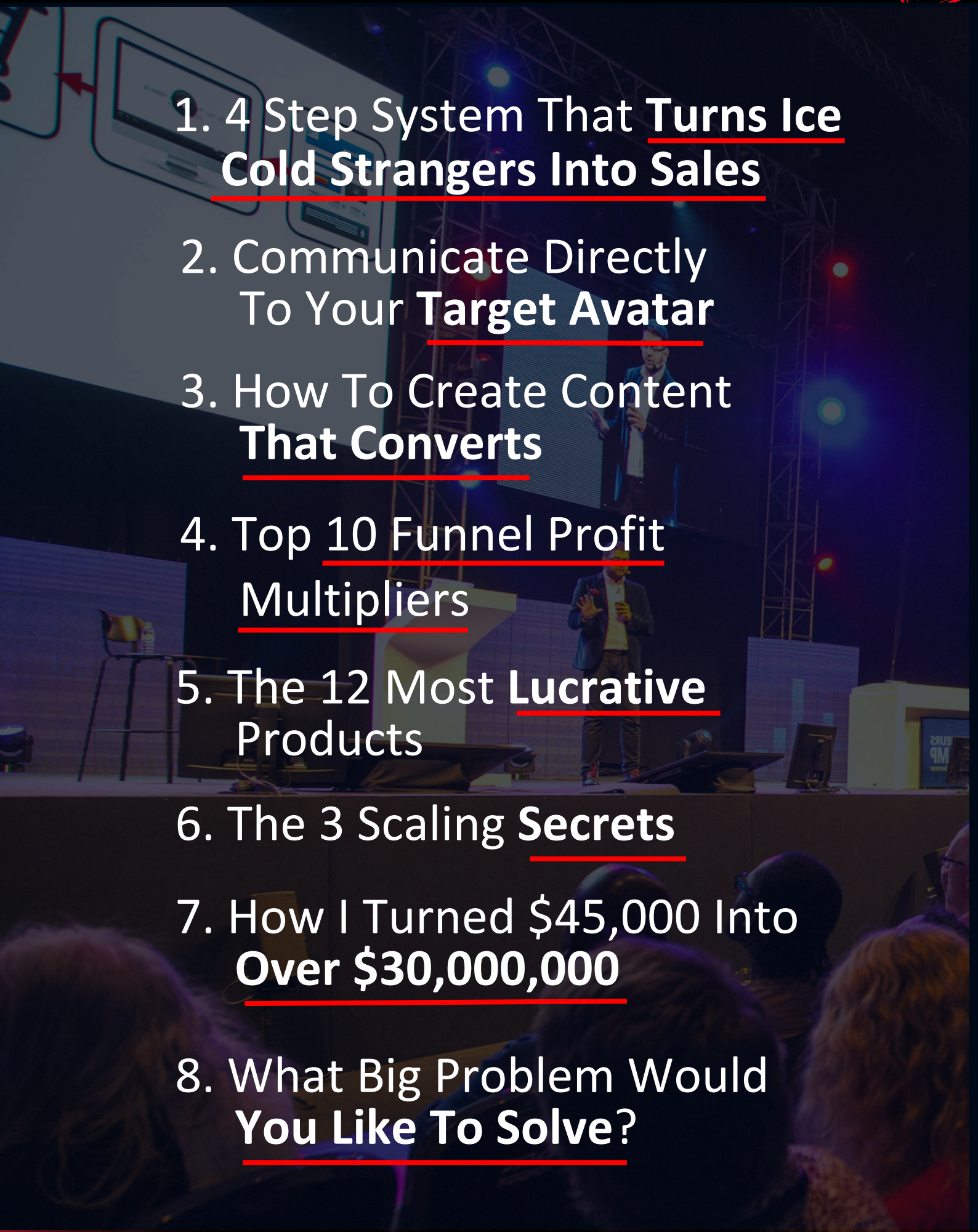


Schedule Your FREE 1:1 Demo Call To See Which Of The Friction Free Funnels™ You Need

Click Here To Book A "DEMO" FUNNELS Discovery Call

8 FIGURE SALES FUNNEL PLAYBOOK

TOP SECRET



1. 4 Step System That **Turns Ice Cold Strangers Into Sales**
2. Communicate Directly To Your **Target Avatar**
3. How To Create Content **That Converts**
4. Top 10 Funnel Profit Multipliers
5. The 12 Most **Lucrative** Products
6. The 3 Scaling **Secrets**
7. How I Turned $45,000 Into **Over $30,000,000**
8. What Big Problem Would **You Like To Solve**?

THE 4 STEP SYSTEM - WHAT TO EXPECT

Positioning - Packaging – Pricing & Promoting

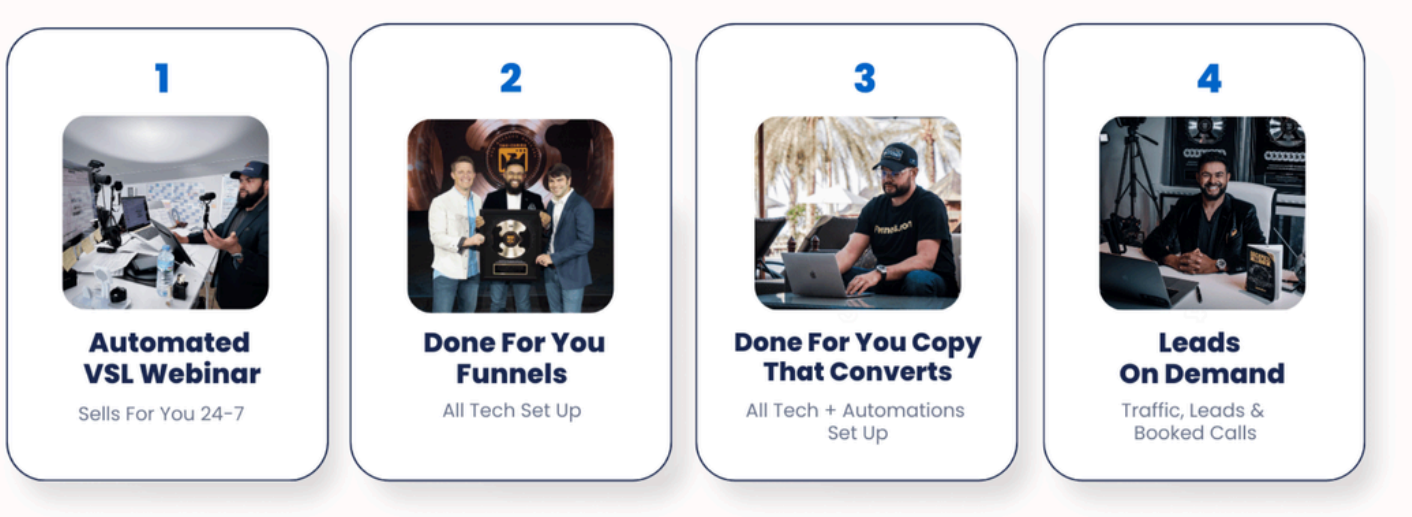
The 6-Figure Entrepreneur's Guide To Refining A Blue Ocean Business Model , Attracting High End Clients , Skyrocketing Your Profits To 6-7 or even 8 Figures In The Next 12 Months Or Less… Using Tried & Tested Proven Frameworks & Blueprints…

Read this quick, easy and mighty powerful 26-page guide after you watch the masterclass and be sure to **book your 'Frictionless Funnel Audit' Call with the out advisor team.**

In the words you'll read in this specific guide I really first wrote for a family member, then decided to share it with all my Inner Circle $50,000 Mastermind members. So beyond the 150+ members in the group, **I don't plan on sharing this with the general public.**

I share all the rapid growth tactics, the hyper profitable strategies, the rapid scaling formulas **I've developed after being a respected, sought after, highly paid marketing consultant.**

This bonus guide gives you a real life journey of my growth (not theory) - showing you how to scale your business to a million dollars, FAST, using what you've learned in **the 4 Step Method of the 'Frictionless Funnel' Methodology…**



In this bonus guide you'll get every little known, little practiced success getting secret and nugget of wisdom that I have picked up after being in business for 10+ years and starting dozens of highly profitable 7 figure and 8 figure businesses. **It's kinda like sitting next to me in my office and getting the best business advice to become wildly profitable - fast!**

Make Your Marketing Communicate Directly To Your Target Avatar

In this age of new information, it's important we communicate in multiple formats in multiple ways, I call this my **'M.S.O.C. Formula'** and we'll cover it later in this guide. **I was at Tony Robbins $10,000 per person Business Mastery event and one of the exercises he made us do was figuring out what is the best way we learn.**

It opened up my eyes that the more formats and variations I have, the more **my clients will be able to connect with me and then ultimately buy from me** so we would have a deeper connection and relationship. This one thing alone can transform your business forever.

Create your products in multiple formats.

1. Your prospects & clients can **read your information** (Guides/PDF/Cheat Sheets/Checklists)
2. They can **listen to you** (Audio/Podcast/Interviews/MP3)
3. They can **watch your videos** at any time: Masterclasses, DVDs, and Online video
4. They can **experience you in person**: Events, Conferences, Seminars, Workshops & Retreats
5. They can **master something of high value** – Skills, Growth & Contribution, so they can grow with you, continue to learn, adapt, adopt and be with you for years or decades to come.

In my business we have this – **on the next page I included a few pictures of all the stuff we have in all these 5 formats** so you can get clarity and a mental snapshot, see what I just did there?

2026 - You Must All Work On Crafting Your Own I.P.S *Integrated Product Suite* I will help you ALL.



How To Create High Value Transformational Content That Converts Framework

8 Steps to Create Any Product or Program - Generic from Scratch Big Picture Way to Get Started

1. Intro to your target market

Only pick Hungry, Buying, Passionate audiences, go where there is competition, that's where all the money is. Then carve out your own Blue Ocean so you can serve clients at the highest level. **Be specific, clear and concise in your marketing message. Give them a formula to action.**

a. I help ___ get XYZ result ____ so that they can ____ by using the "XZY Method/ System/Formula"

NICHE	AUDIENCE	PROBLEM
WEALTH	COACHES	NO CONTENT
HEALTH	CONSULTANTS	NO ADS
RELATIONSHIP	COURSE CREATORS	NO LEADS
SELF-DEVELOPMENT	SERVICE BUSINESSES	NO BOOKINGS
	REAL ESTATE AGENTS	NO SALES
	ENTREPRENEURS	NO CONVERSIONS
	SOLOPRENEURS	NO TEAM
	SAAS DEVELOPERS	NO SYSTEM
	ETC ETC	ETC ETC

2. Ask ChatGPT: "What are the challenges, pain points, and problem your target avatar faces in the middle and the bottom of funnel stages?"

Questions create influence and turning them into copy is what attracts your audience.

Use the ChatGpt prompt to create a list of topics, angles, pain points, and problems your target audience faces in each phase: Top of funnel, Middle of funnel, and Bottom of funnel. (open prompt in Chatgpt)

✅ Prompt Template: Audience Research by Funnel Phase

I want you to act like a marketing strategist with deep expertise in buyer psychology and funnel content strategy. I'm targeting [INSERT YOUR AUDIENCE, e.g. solopreneurs, coaches, consultants, course creators, etc.] who want to [INSERT THEIR MAIN GOAL/DESIRE, e.g. grow their online business, get more leads, increase conversions, etc.].

Break down their customer journey into the three core funnel phases:

1. "**Top of Funnel (TOFU):** Problem-aware. They're just realizing they have a problem."
2. "**Middle of Funnel (MOFU):** Solution-aware. They know they need help and are considering options."
3. "**Bottom of Funnel (BOFU):** Product-aware. They're comparing providers or deciding to buy."

For **each phase**, give me:

- "A list of **common pain points** or frustrations they're feeling"
- "**Topics** they're likely searching or interested in"
- "Smart **content angles/hooks** that grab attention"
- "Specific **problems or obstacles** they want solved"

Keep it in a structured format with bullet points for each section. Use clear, practical language that's directly relevant to [INSERT TARGET AUDIENCE].

3. Share your story of struggle.

This is where I can help you because I have had that happen too. **Don't brag. Talk about the struggle and success that happens after - this makes you real and human.** Make the connection - get rapport. If I told you I made $30M at the age of 30, there's no context, preframing and preselling.

If I shared how I struggled for 9 months, got into debt (which I did) then hired mentors, travelled the world and then figured it out – it's much more relatable. Don't be on a high horse, share the good, the bad and the ugly – this creates radical transparency and a strong bond that lasts for years with your clients.



4. From story to solution – the bridge.

How did you find the solution you now have that you can share with others.

Build on the struggle. If you don't have your own solutions just yet, **find 10 others that have in your space, reach out to them and interview them so it gives value and positions you in the marketplace**. Interview other experts, study there funnels and model what works & tweak it till you make it work for your offer.



5. Show Your Results.

Share your results and transformations – **NO MATTER HOW SMALL THEY ARE.**

Results attract people that want results. Whether your results are small or large, share these. All this builds up to establish your **credibility, authority and positioning**. Miss any of these and you miss the chance of converting your leads into sales.



BECCA BARRY

Mother of 2, Ex-NASA Business strategist. Tried everything, spent 2 days with Shaqir & generated over $100,000 her first 6 months using Done For You FUNNELS + our DONE FOR YOU Traffic Agency.

★★★★★



JEFF LERNER

Founder of awesome ENTRE Nation. Shaqir is one of the best internetmarketer in the world and some of the most brilliant marketing insists that I have been exposed to, came from him.

★★★★★



NEIL ANDERSON

Who Else Wants To Travel All Over The World. Joined Shaqir's mastermind for her online business and take it to the next level and Turns Lifestyle Entrepreneur.

★★★★★



JENNY TUFENKIAN

Dr. Jenny Tufenkian is a licensed naturopathic physician and clinical instructor at the National College of Natural Medicine (NCNM)

★★★★★

6. Show them the Old world/new world/myths/mistakes and trends

New perspective. Why?

Gives new outlook to action and improve, so now **they need you to lead them.**

When you share with people the most common mistakes others make**, they get educated, that education builds on the value of who you are.**

BEFORE

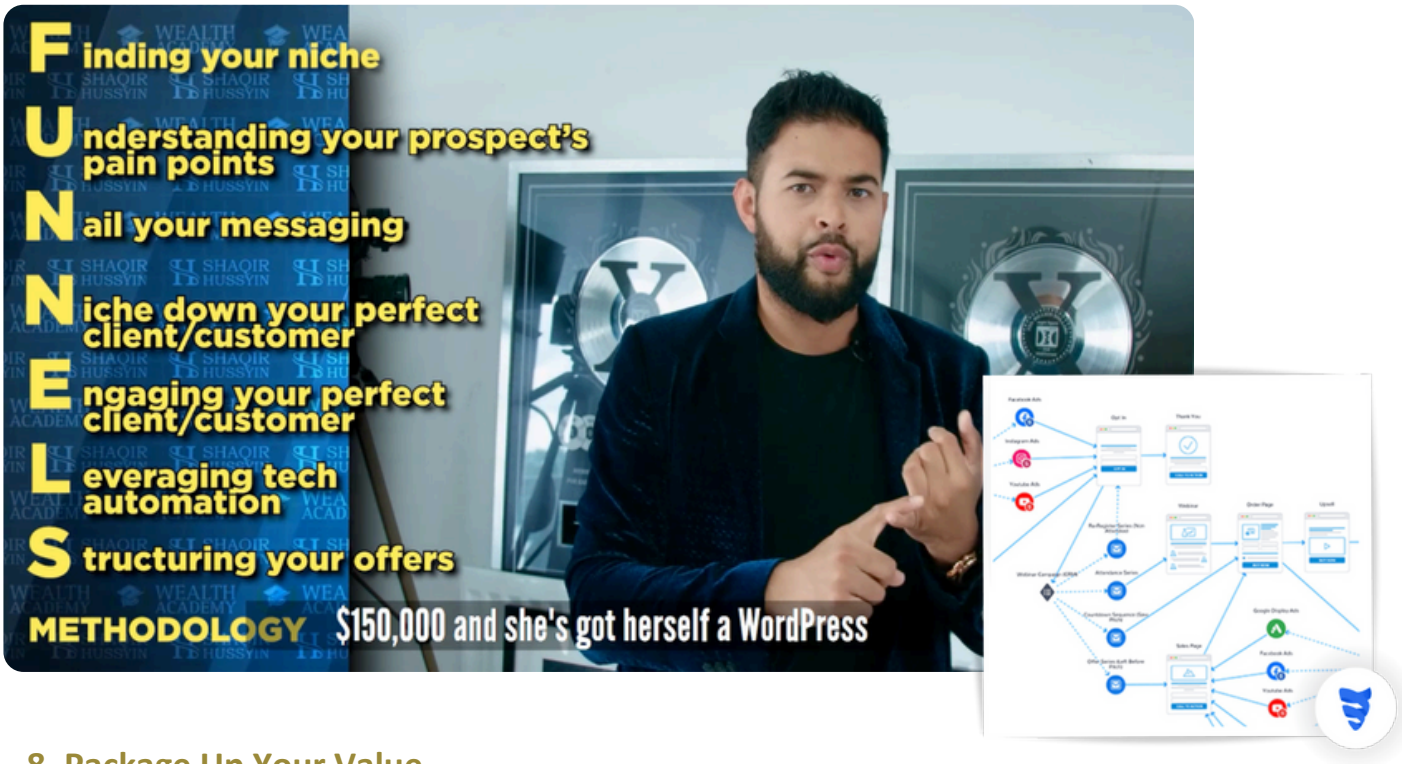


AFTER



7. The "Solution Framework" Where everything comes to life

Everything comes to this teaching moment. **Content they pay for. The offer they will get.**



8. Package Up Your Value

Into courses, programs, workshops, masterclasses, pdf, guides, just like these below.











Top 10 Funnel Profit Multipliers
Leverage ANY On These To Get Massive Results…

1. **Offer (The Golden Lever)** - Ask yourself this question; Is the offer irresistible? (Clear outcome, high perceived value, time-sensitive, bonus-stacked)

   If not, work on this, if you tweak the offer so it becomes a M.A.F.I.A. Offer Formula™, then it becomes a no brainer.

   💼 M.A.F.I.A. Offer Formula™
   "Make them an offer they can't refuse."

   M = Money Math Advantage
   "For every $1 they spend, they should see how to make or save $3–$10+."

   Show the ROI clearly

   Example: "Clients typically 3x–10x their investment within 30–90 days"

   Use a Value Stack: list every bonus, tool, template, support, and system

   Anchor your pricing against cost of doing nothing / market alternatives

   A = Assurance Amplifier
   "Reduce fear. Maximize trust. Remove all risk."

   Guarantee: "100% Results Guarantee or Don't Pay"

   Risk reversal: "If you don't love it, we'll work with you until you do"

   Social proof: Case studies, screenshots, testimonials, 3rd-party proof

   Transparency: Show behind-the-scenes, your values, your track record

   F = Fastest Path to the Dream Outcome
   "How do you help them win, faster than anyone else?"

   Remove steps, friction, delays

   Offer a Done-For-You shortcut or 7-Day Fast Start Plan

   Highlight your unique mechanism (why your way is better, faster)



Promise speed: “See results in 7 days or less” or “Day 1 wins”

I = Irresistible Identity Transformation
“Don’t just sell products — sell who they become.”

Focus on status, lifestyle, and identity

Reposition benefits: from features → freedom, fame, fortune, fulfillment

Speak to who they are becoming (e.g. “Go from Freelancer to CEO”)

Use language that future-paces their transformation

A = Action-Inducing Urgency
“If there’s no reason to act now, they won’t.”

Scarcity: “Only 10 spots left”, “Closes Sunday at Midnight”

Bonus deadline: “Bonus stack disappears in 48 hours”

Penalty of delay: “Prices double next month” or “Cost of inaction = $10K/month”

Make NOW the only logical time to act

🕴️ ***TL;DR: The M.A.F.I.A. Offer makes people say: “This deal is too good, too safe, too fast, and too transformative to ignore — and I need to act now.”***

Does it have a $100-for-$20 feel?

Is it aligned with a specific, bleeding-neck problem and/or desire transformation?

Does the value far exceed the price?

💡 Upgrade the offer, and the funnel often doesn’t need to change much.

2. Hook, Headline, and First Impression

Does the hook stop the scroll or capture immediate attention?
Does it speak to a dream outcome or urgent pain?

Is the first 3–7 seconds of video/VSL/landing page emotionally charged?



💡 **Without attention, nothing else matters. See how the home page of**
Funnels.com speaks to you?
Shaqir.com speaks to you?
8FigureMentorship.com speaks to you?

Very clear — these 3 images — shows you how to get the attention in 3-5 seconds.

3. **Targeting & Traffic Quality**
   Are you speaking to the right stage of awareness? (cold, problem-aware, solution-aware)

   Are you attracting buyers, not just browsers?

   Are your ad angles, targeting, and channels optimized?

   💡 Better traffic = higher conversion with the same funnel.

4. **Conversion Mechanism (VSL/Webinar/Page)**
   Is your sales message structured using proven frameworks (e.g. H.U.M.P.S, Hero's Journey, PAS, Great 8)?

   Does it overcome objections, build belief, create urgency, and drive action?

   Is the CTA (call to action) clear, repeated, and frictionless?

   💡 Optimize for 1 CTA. Clarity over cleverness.

5. **Lead Capture & Follow-Up**
   Are you capturing leads early and often (exit intent, name/email on step 1)?

   Is your email/SMS sequence converting the silent majority?

   Is the follow-up multi-channel (email, retargeting, DMs, sales calls)?

   💡 Fortune is in the follow-up — 80%+ of sales come post-opt-in.

6. **Sales Process & Team (If Applicable)**
   Is there a high-converting application → call → close process?

   Are closers properly trained, incentivized, and following a script?

   Are sales calls being recorded, reviewed, and optimized?

   💡 Improving close rate by 10% can double profits if front-end works.



7. **Price Elasticity & Value Stack**
   Can you raise the price or introduce tiers (core, premium, elite)?

   Are you presenting the price after building desire, not too early?

   Are payment plans or risk reversals (guarantees) offered?

   💡 $997 vs. $1997 with the same conversion = 2X revenue.

8. **Upsells, Downsells, and AOV Boosts**
   Do you have immediate upsells, cross-sells, or bundles?

   Is there a 1-click offer post-purchase?

   Can you introduce a subscription, bolt-on service, or SaaS?

   💡 Most funnels leave 30–60% of profit on the table post-sale.

9. **Proof, Trust, and Believability**
   Do you have clear testimonials, before/afters, screenshots, and case studies?

   Are you using pattern interrupts (e.g., unusual results, credentials, media features)?

   Is there a trust bridge (authenticity, story, credentials)?

   💡 The #1 conversion killer = doubt. Kill it with proof.

10. **Speed to Value & Delivery System**
    Can you compress time to results? (e.g. 7-day quick wins, DFY, concierge onboarding)

    Every offer should have a DIY, DWY, DFY component to it. You can see we do this from our $27 offers at funnels.com/bod to our $18k offers at funnels.com/vip

    Now is the time to upgrade yours…

    Is there a wow moment within 24–48 hours post-purchase?
    Can you add email followup, text followup, physical gift in the mail followup? We do all these and more.
    Including “live event” tickets for our clients to get excited to come and meet us.

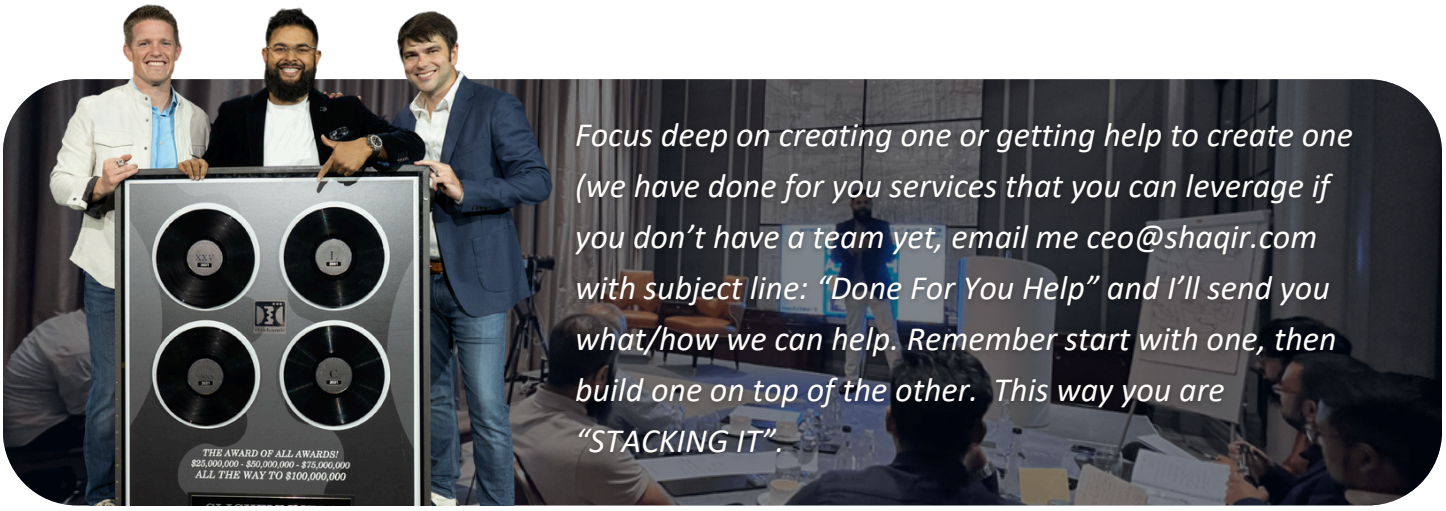
    Are you creating superfans and referrals?

Most Lucrative Must Create Products and the Math to Get to $100,000 Per Year From Each, or Even $100,000+ Per Month!

Tell them the first thing they should do

Register for your masterclass, buy your program, book a call with you etc. **Direct them to help them move to action. People that pay are committed**. Stay away from too much free stuff, you don't want a list of subscribers/buyers that want free stuff. Paid relationships go deeper than free.

I know you're smart so you'll try and say you want to do all these yourself and all at once, now unless you have 25+ people that work for you then **I suggest you focus on one.**



Focus deep on creating one or getting help to create one (we have done for you services that you can leverage if you don't have a team yet, email me ceo@shaqir.com with subject line: "Done For You Help" and I'll send you what/how we can help. Remember start with one, then build one on top of the other. This way you are "STACKING IT".



1. Books, eBooks, Guides, Report.

(You can call them blueprints/frameworks/cheat sheets/manuals/manifesto etc) Naming and Branding goes a long way. I wrote out the names of this guide at least 5 times.

You can sell these for $7-$97 or maybe give them away for free.



2. Audio Programs / Podcast Interviews / VIP of the Month

a. $37 ebook * 2703 units = $100,000+
   2703 units/12months = 225/per month
b. $297 per program $297 * 337 = $100,089
   337units/12months = 28/month



3. Live Virtual Masterclass / Workshops

Easy, just a conference call! Use tools just as Zoom.com, StreamYards, Restream, Onestream, all provides HD audio conferencing, screen sharing and video conferencing with up to 1000 participants. You can sign up for a free account.

a. $47 registration

$47 * 2128 people = $100,016

2128/12 = 177 people on the phone/month



4. Mastermind Recordings

For people that prefer a physical video format. They just order it and can watch it.

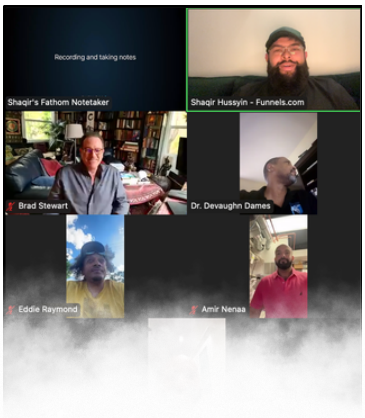
a. $1000 DVD course

$1000 * 100 DVD courses = $100,000

100/12 = 8.3 DVD courses/month

I have a $5,000 home study course called "Get Money LIVE" – it's the recordings of a 2 day event that I hosted after I had built my first 3 million dollar businesses. I still use those courses till now. That's mass leverage.

Where can you package up your courses, event recordings, seminars into high value courses as a physical or digital format.



5. Subscription/Membership: eletters, trainings, and weblinks sent every month

a. $67/month

$67 * 1492 = $100,000

1492/12 months = 124 subscribers total

Traffic - I have a done for you traffic agency that offers $3K, $10K and $25K per month recurring traffic packages for select clients. SoloAdsAgency now turned FunnelsAgency, has been running since 2009 and now we just work over there with select partners.

I also have a $397 per month 'MarketingMentorBox' where group of clients pay for a done for you monthly campaign each month. You don't have to stick with any pricing, you can pick and choose.

The goal is not just to get the customer but to create a "Retention" stickiness strategy so the clients stick. With us, each of the month they qualify to stay on, they get extra bonuses and campaigns.



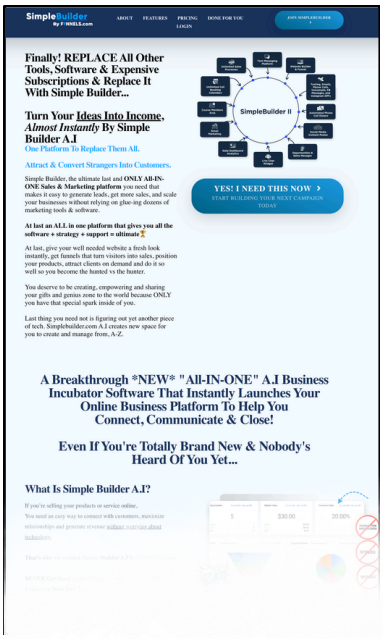
6. Masterclass: Keynotes/Powerpoint

This is all about delivering high quality content.

a. $67/registration for masterclass

$67 * 1493 = $100,031

1493/12 months = 124 registered masterclass attendees/month



7. Tools and Templates: software or day planner, apps, programs, website templates

a. $97 WordPress theme

97 * 1031 downloads= $100,0073

1031/12mo= 86 downloads/month

b. SimpleBuilder.com is my software.$297 per month or $2,997 for the year. This all-in-one CRM platform increase conversions for my clients and that's why they are something that clients love.



8. Seminars/ Live Events:

a. $497/ ticket

497 * 202 people=$100,394

202/12 = 17 sign-ups/month

You can also do $5,000 / 2 day workshops. I have had $25,000 2 day workshops and have enrolled hundreds of clients at these prices for high ticket offers. My events can be found on: WealthAcademy.com

We host 2 hour free events all over the world.

We host 3 day live events.

We host 4 day workshops .

We host 5-7 day retreat type events.



9. Speaker – Keynote speaking

a. $5000

5000 * 20 = 100,000

20/12 = 1.7 speeches/month

I have $15,000 fee for a single 90 minute keynote I deliver on Scaling Up Secrets. These are secrets that I've used for building 10 different 7 figure businesses. Now I prefer to speak at my own events because the value is as much as $100,000 per day when I'm hosting/speaking at my own events.

When you're starting out – just do it for free. Then build up your skills and start at $2,000 per keynote.



10. Online/Digital Course

I love this model, I've sold $2,000 courses for years over and over again. Digital courses are some of the best things you can ever sell, the profit margin is high, the delivery is easy and automated. I love this model.

a. 997

997 * 100= 99,700

100/12 = 8 people/ month

My best selling programs, Cashflow Kickstarter, Traffic Mastery Intensive and the WealthAcademy Certifications are all digital and have been a huge bestseller for me for YEARS NOW.



11. Coaching/ Consulting

a. $2000/program

2000 * 50 transactions = $100,000

50/12 = 4 people/ month

I used to charge $1,000 an hour, then to $2,000 an hour and then to $4,400 an hour and at that stage, I stopped, now I'll take on select clients – but if your business is doing $10,000- $30,000 per day, it doesn't always make financial sense to be doing hourly consults. Every now and again I'll take someone on at $2,000 for 90 mins.

More for personal reasons than for 'getting money' reasons. When you're starting out, increase your skills then charge hourly. Scale to Masterclasses, digital products and group programs as fast as you can.



12. Mastermind Program

a. $10,000

b. $10000

* 10 people= 120,000

c. 10/12 = 0.8 signups/month

I have 3 core groups - $10,000, $50,000 and $120K+.

All three have been working well for me for now over 5+ years.

The $120K clients come and get me for 12 months in person.

The $50K clients get 12 months of weekly Q&A/WWN coaching & masterminding. All live events for 12 months included.The $10K comes with a done-for-you sales funnel + 2 day live event. You're one sales letter away from being rich, wealthy and financially free.

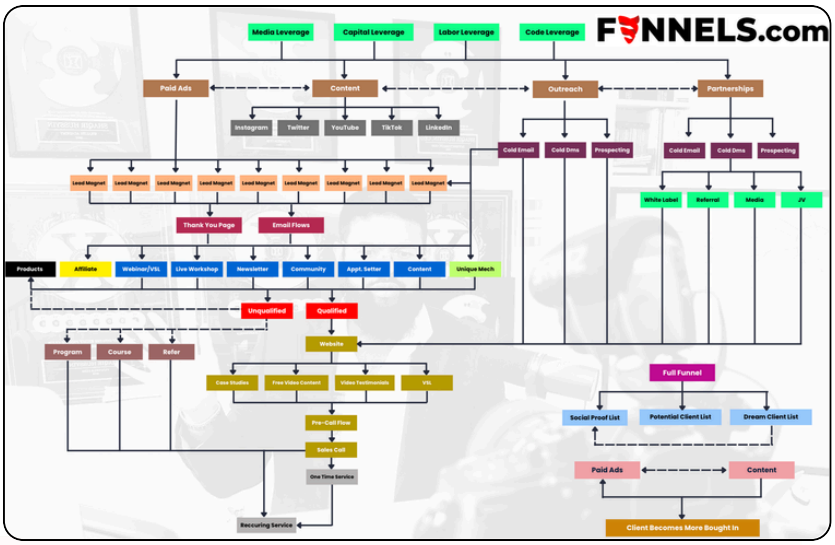
I've got 150+ members at my Inner Circle Mastermind. $50K/ per year.

Click here to find out more: http://SHICMastermind.com

3 Scaling Secrets & 3 Magical Questions That Have Been Responsible For ALL My 10 brands Getting to 7 Figures and Beyond

You must first understand the principle of paid traffic, spending $1 to make $2, $3 or $5. Nothing else works except for paid traffic.

Nothing else works except for paid traffic. Don't think you will just come up with a viral video and get rich. Very rarely does that happen, so don't get sucked into what everyone is doing, or thinking that doing YouTube videos will suddenly get you free traffic for years, nope.



Focus on mastering the fundamentals of business, i.e. paid traffic into a high converting sales funnels.

Scaling Secret #1

Work On Your Business, Not In It. Read Michael Gerber's E-Myth book. The most powerful mindset of an entrepreneur book you can read. The 4 Types Of People Implementing Systems For You:

1. Customers / Star customers
2. Team members - Star team members
3. Partners / other business you work with and have a relationship with / vendors
4. Coaches / Mentors / Advisors / Star mentors

Scaling Secret #2 - D.E.A.L.

Everyday I ask myself this question; what's the D.E.A.L? And then I ask myself what can I delegate, eliminate, automate and leverage?

D = Delegate

E = Eliminate

A = Automate

L = Leverage4. Coaches / Mentors / Advisors / Star mentors

Scaling Secret #3 - The 3 Magical Questions That Drive "Scaling Up"

This is how I scale up. You can too when you utterly understand the answers to the questions of:

1. What Is Your Lifetime Value Per Customer?
2. Where Can You Acquire Clients From?
3. How Much Are You Willing To Acquire Each Customer For?

Example - every customer is worth $20,000-$30,000 to us, **let's say on the low end its only $10K, then the question is where can I get these leads and customers from?** Facebook Ads. Instagram. YouTube. LinkedIn. Google Adwords.

Now if they are worth $10,000, how much I'm I willing to spend? **The right answer is anything up to $10K.** Now I don't always spend that much to get a customer but I certainly am willing to spend any amount to get it. Why?

That's how you become and dominate number 1. Think long term instead of short term profits with everything mentioned above and you'll be able to build a business and brand that stands the test of time. Now let's get your product & service out there to make you money!

It was 2009, I had come across these ads on the internet. Like most people I said to myself, maybe this is what will free me from going to university to get a degree, get a job, and work in corporate for 20+ years. Scratch that. **I wanted to get rich.**

This was me in 2009. I included a bunch of pictures, why? Because **pictures can say a lot more sometimes than words,** although words are important so you can read this entire doc that I'm typing up for you late into the night to help you plan, dominate, crush competitors and most importantly give you a high level overview of what needs to happen to make your first million or your next million in record time.



I joined a business opportunity that was an affiliate marketing program that paid out $1,000+ commissions, **I struggled for 9 months straight staying up late nights, working long days, trying to figure out how to overcome the monstrous information overwhelm** that plagued my brain that was fired to go go go, with the NOT so much support from friends and family and then...



Anyway, I generated $120k my first year. The biggest lessons:

Use the right business model; I was promoting products that paid me $1,000-$5,000+ in commissions, sure it was expensive at first, but I took the long-term thinking approach back then too.

Thanks to learning how to pick up the phone and call leads to close them. I listened to many courses on selling, connecting, building trust and the year ended with lots of sales using these techniques.

I also discovered the art of placing ads via Facebook/Social Media/Solo Ads/JV's.

End of second year = $400K+ in sales. I rinsed and repeated what I did the first year. But I got mixed up with the wrong crowd of guys and girls. I was out in Dorchester, Mayfair every night and within 8 months I had blown through all the money I made. Left with minus £285 in my bank account and so I set out to figure out how to make it again and this time HOLD ONTO IT… My 3 year doing online marketing was 23 -

The biggest lessons:

The promotion strategy was mainly List Marketing and having a solid sales funnel with a price point of $3,500. It was an amazing feeling. I was also tapping into other people's lists. Who already has the customers you want? Make a list of 100 people that have the customers you want. Connect with them. Meet them. Build relationship. JV with them.

I had hired 2 people, my school friend and my cousin and I got myself a tiny little office that I used to pay rent $80 a month. It was a converted garage turned into an loft. Thank you auntie!

- I got the realization that **I can REALLY TRUTHFULLY ACHIEVE anything I put my mind to**. So I did, and I haven't stopped.
- Back to the minus £285 that I had - I had taken the last of the money, I think it was a credit card or something I had, gone to Sorrento, Italy for a conference at the conference I met a single client that paid me $150,000+ for digital marketing work. By then **I discovered even again no one can take my skills away. So I doubled down on SKILLS.**
- I had also gone to lots of conferences by this time and had connected/met/networked with major industry players. This gave me a lot of confidence as I had millionaires and multi millionaires on my speed dial.
- **I also developed my personality into a much more LIKEABLE character.** People appreciated my energy, honesty, and contagious hungry drive. (Their words) At the time I had also built a list (at the time I had
- less than 2,000 subscribers) and so **I started emailing them, building a relationship with them and then started adding them on skype/connecting with them on a personal level via the phone.**
- I started selling $1,000-$5,000 programs. I sold my first batch of $25,000 high end consulting programs.
- I mean I was banking over 6-figures per month and so **I charged people to get me personal time and to spend 1:1 time with me in person. 5 people paid me more than $25k each.**



The Next Year - $2.4Million

- I got addicted to creating. The more you create, the more money you make. The faster you create, money is attracted to speed, so more money flows to your life. Make this into a habit. You GETTING more from the world never decreases someones else's wealth. That's the amazing part. Abundance. By now I had truly started learning the art of promoting products and services.

I had now hired 4 more people: 2 from the Phillipines and 2 from London. We were going places, then I added in 2 more sales people that can get calling my leads and closing sales. I realised if I can systemise the sales by giving them a step by step process, scripts and training they can replicate my results, although they will never get it as close to what I can close at, it's good enough. I rarely do sales calls these days.

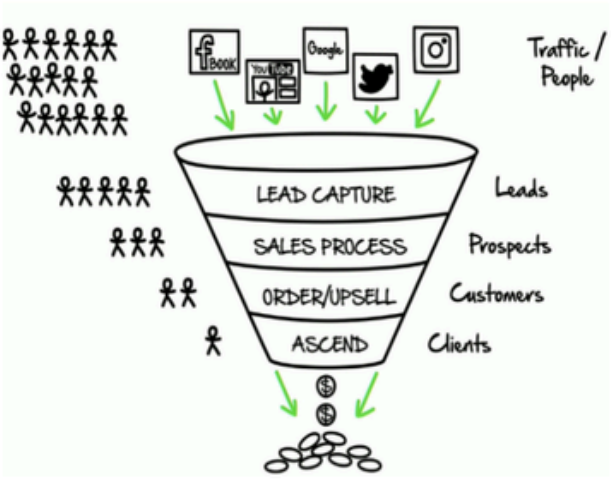
- Read TopGrading to learn about hiring the best people you can.

- I now had momentum, doing about $300,000 per month. I got the travelling bug early on, so I started travelling a lot. Like every month, different country. Travelling opened up my mind to what others are doing at a greater level, pushed me beyond my boundaries and helped me attract better people in my life.
- I bought into in investing into masterminds, higher level coaching and support.

The Next Year - $3.6Million

- PROMOTION Strategy, started connecting to doing bigger deals, bigger traffic offers, bigger funnel offers, bigger opportunities.
- I started focusing deep on building my list and knowing this was the main asset to always be building, for the rest of my life.
- I doubled down on what I was doing. You must double down on what's working too.







- I started investing into masterminds earlier so I doubled down on what's working, higher level coaching and support. I realised that even if I spent $30K on a mastermind and made ONE connection and that connection led to over $300,000 in sales or in some circumstances $3Million, I got addicted to it. I've never stopped.

Earlier this year I planned my 2026 to join 5 different masterminds, some of them just thinking about it makes me nervous and scared because I'll be the one that's the dumbest in the room, so it kinda excites me at the same time.

When you are in a mastermind, you get access to a GURU that is well connected, trust me – a simple e-mail like "Hey Shaqir, my business is XYZ and I'm looking to get more clients, what's your top 3 actionable steps I can use this month"? ANSWER: Do xys, follow XYZ, execute XYZ just the act of a simple answer like this can save you months, years, even DECADES of BS.

Kinda reminds me of a time I had saved up about $400K cash, I was going to do it, I was going to buy myself into the New York Times Bestseller List, my staff at the time - bearing in mind I was 24 or 25. all said, "Shaqir, this is what you need." I was sold. Baby.



Then I decide to pay Russel Brunson $25K for his Inner Circle, I had one conversation with him in that

- ENTIRE YEAR – but I remember him saying, whatever you do, do NOT do that because I had made that same mistake too and I paid hard for it.

  That $25K for an hour of conversation saved me a lot.

To see the gold from all the dirt, copper and nickels – **perspective pays. Get perspective**. Want higher

- Level convos like this? In person and weekly with yours truly? **Apply for** http://SHICMastermind.com

I wanted to achieve I wanted to achieve $6M that year, but we fell short and next year made up for it…

The Next Year - $6.5Million

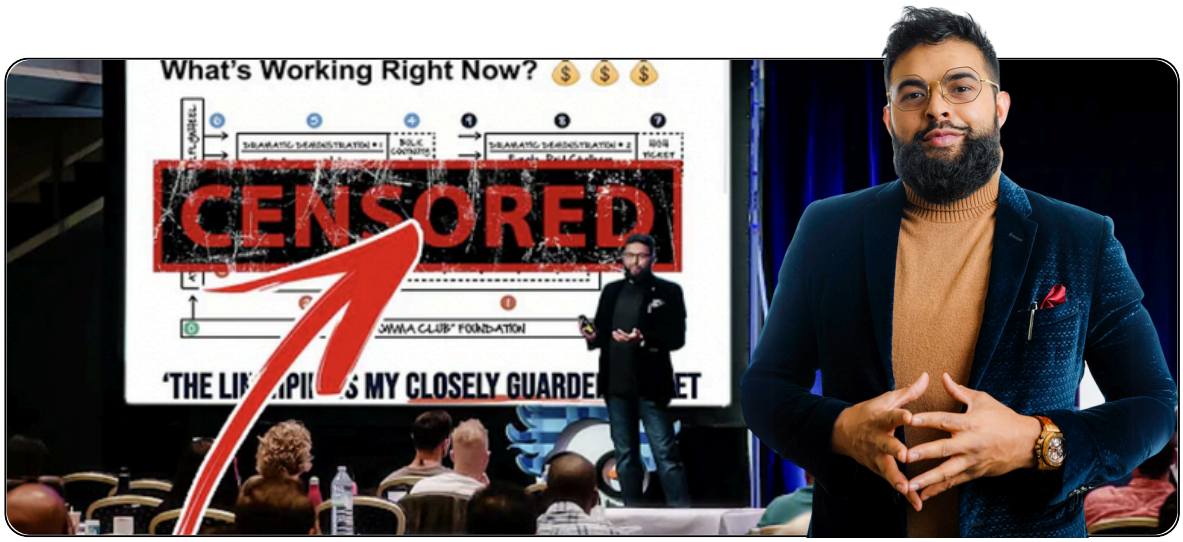
- PROMOTIONAL Strategy – segmenting buyers vs leads and going deep with the buyers. The buyers are usually responsible for 40% of all repeat sales and profits, if you have buyers, go back to them and market – you already did the great job of getting them to pay you.
- I hired my first true A-Player, Jamie, one key player who helped take my business from $300k per month to over $600K per month, he made me realise that the opportunities are so great and we started expanding on multiple traffic channels.
- This is when I discovered how to hire, well I thought I did. I went on a rampage and hired a lot of wrong people, but few key people. Again, study hiring – one of the most valuable skills you'll ever learn is this.
- I optimised the online systems, processes, and systems to create predictable and consistent income each and every single month.
- I double down on what was truly working: Email Marketing & Masterclasses. I would do webin on the fly that would produce $50,000-$100,000 pay days.

- I also hired an in person assistant/chef/personal trainer to help me with my nutrition, fitness, and day to day stuff. I would have everything delegated, someone packing my bags, calling me ubers, delivering food, and everything else in between. **Getting real focused on what moves the needle.**
- I also started offering $50,000-$120,000 offers this year. On scale.
- **Started doing live events all over the world, took the systems I had** and started expanding them all over.



The Next Year - $7.8Million

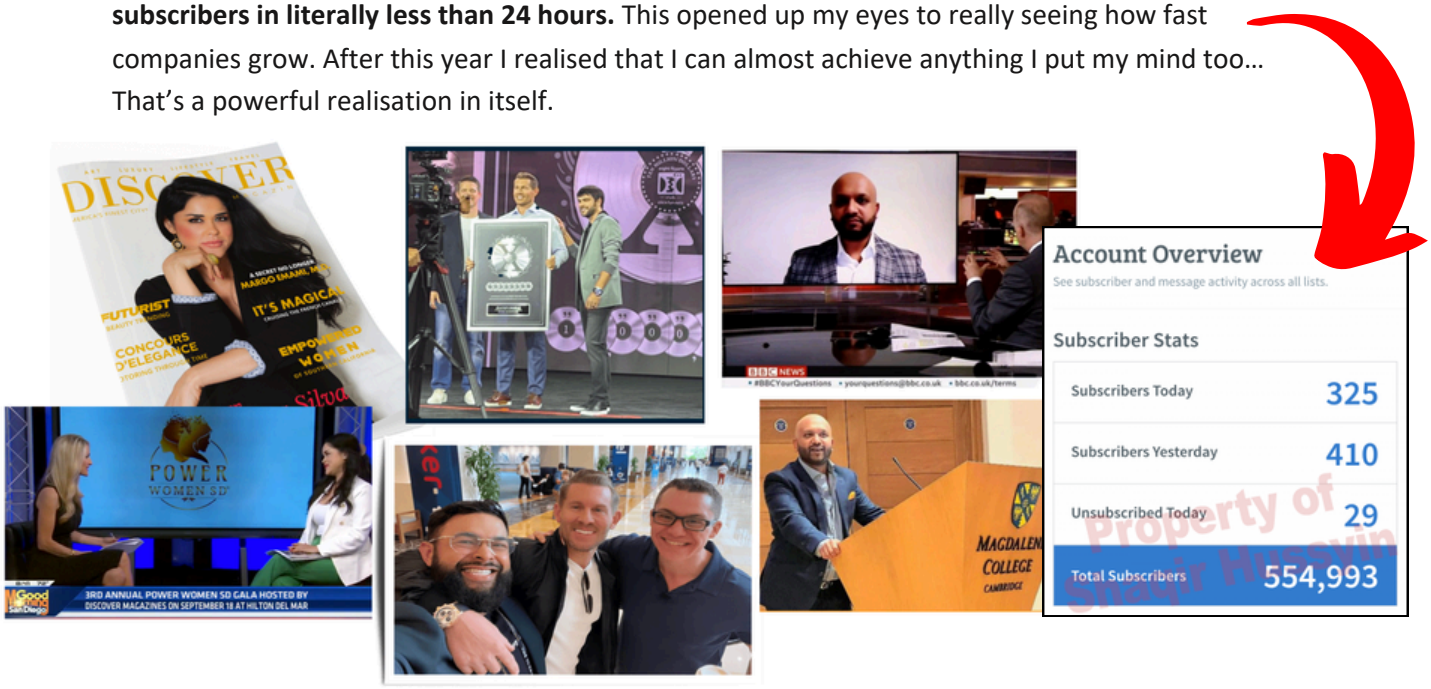
- PROMOTIONAL STRATEGY: **I started speaking on stage, one of the most powerful traffic strategies for conversions, positioning and authority is being able to speak from stage.** When you can do this, you are going to get the most qualified leads ever.
- In the beginning, take the gigs, do it for free because you'll need practice. Once you get good at it, then you can simply charge per keynote.



- **I've had a lucrative speaking career to the point where I'm able to generate $50,000$100,000 per day and** even more when I speak and host my own events for 1-3 days, hence I don't do speaking for anyone else just now.
- I started scaling my $10K, $40k and $100K offers. **I realised the power of Hyper Responsive Buyers, a select group of people who would pay a very significant amount of money to achieve faster results and outcome.**

You must learn to position yourself as the go-to expert in any niche you choose, knowing more than your clients and adding in positioning puts you head and shoulders above everyone else, the price shopping dies down. People come to do business with WHO you are not just what you provide.

- **The absolute fastest growth plan for businesses is to buy other businesses.** When you do this you acquire all their customers and it's such a beautiful thing. I've done this a few times and realised the sheer immense power. You need cash to do this. Lots of it.
- I also added in multiple streams of income, buying 2 other businesses – one was called MDCB Digital with over 200,000+ subscribers and clients and then BetterNetworker.com, which had over 80,000+ subscribers and buyers. **Just 2 simple acquisitions dramatically added in about 300,000+ subscribers in literally less than 24 hours.** This opened up my eyes to really seeing how fast companies grow. After this year I realised that I can almost achieve anything I put my mind too… That's a powerful realisation in itself.



The Next Year - Just Under $7Million

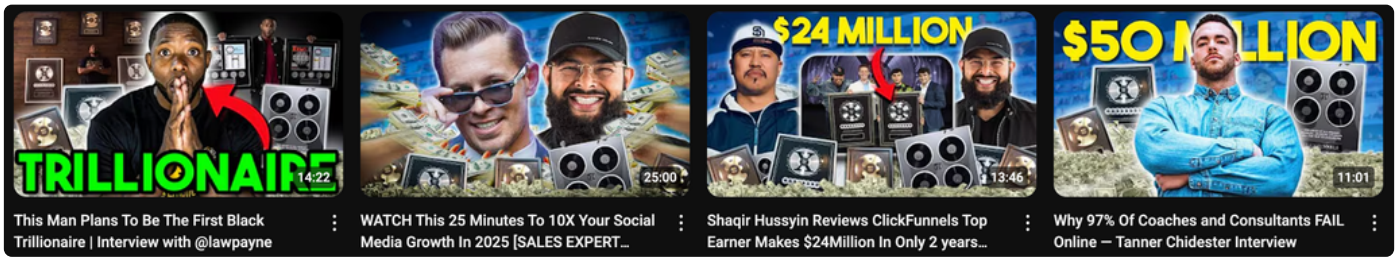
- (I fell in love and got married that year!)

The Next Year - Multiple 7 Figures (no more money talk)

- I stopped talking about how much money I'm making, because it started attracting the wrong types of clients - stupid, lazy, newbie, overnight get rich quick people that I just don't want to serve. **I honed in**
- **my focus and ability to deal with challenges, when you experience growth and success, you must also anticipate the challenges that comes with it.**
- Now I serve entrepreneurs and small business owners, and that's the big lesson – **identify dream target market, create dream business model** to serve that dream target market, life is better, fun and more fulfilling.

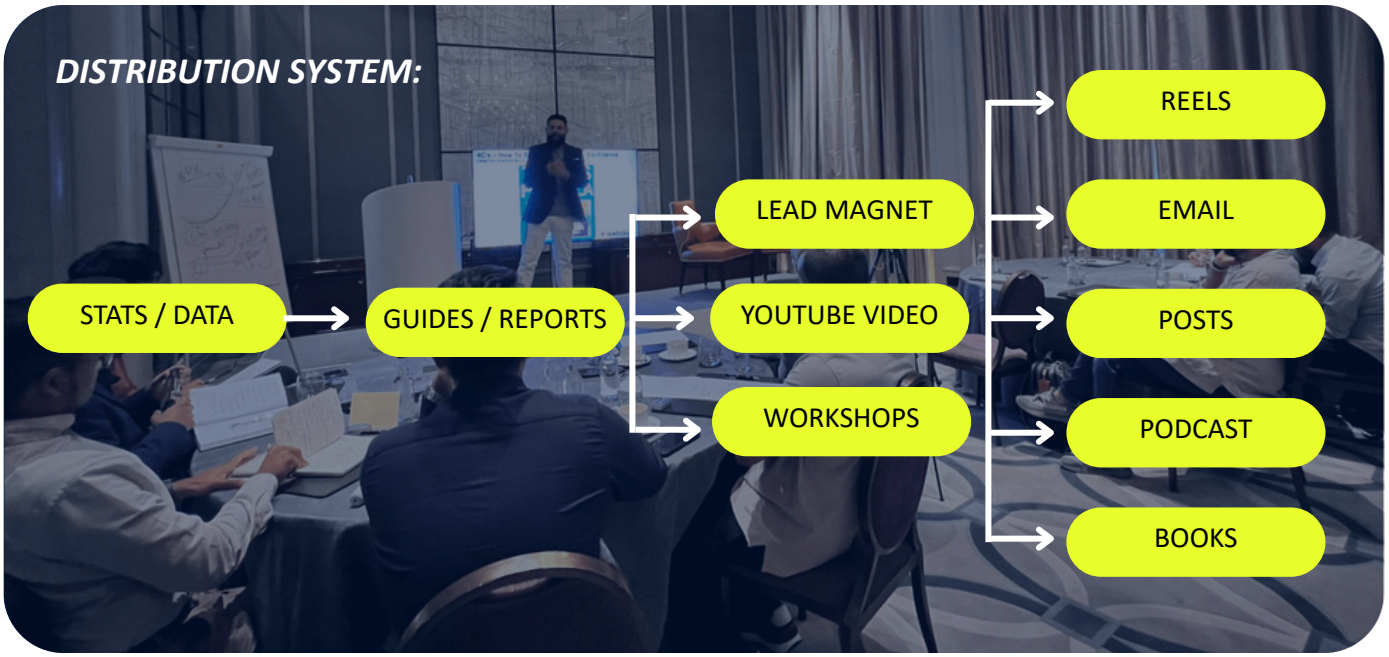
I developed myself into a FULL STACK CEO. More than just sales & marketing. Leadership, Finance, Innovation but a more rounder multi-skilled individual.

I also launched multiple podcasts because I know **I can add value in various ways, so the two I'm working on now is Shaqir Hussyin Show:**



The Core Focus Was:

1. **Videos** - a lot of long-form videos.
2. **Books** - a lot of books. Specifically, publish 12 books.
3. **Podcast** - a deeper dive into skills, traits, and vision.



I created a Multi Modality Marketing Plan, I'll include it here for you to model too.

4. Master Finance/Accounting.

I see the above 3 as the biggest mistakes I made in the last 9 years and that is why I will go 10X on those. You can see behind the scenes and follow my journey on Instagram.com/shaqirhussyin

5. Staying in my Unique Ability Genius Zone and delegating everything else. Doubling down on what's working.

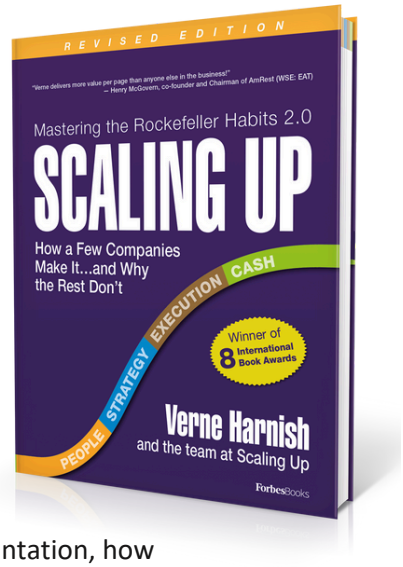
6. Master FB Ads.
7. Hiring Better Team Members – to grow to 50+ staff.
8. Platform building (can't share much more than that for now) but you'll hear about it.

Position the company to get to $100M+ per year annually over the next 3-5 years.

When I review everything above, I can honestly say I wouldn't be here without praying, being persistent and being passionate, and the team I've got - especially my right hand people. Any sane person would give up if it wasn't for those 3 things and a relentless pursuit to grow and contribute each day.

I mean, I was 30 and I am just getting started. My team and a network of supportive peers - it just wouldn't have happened. I have had an assistant since I was 21 years old. I just turned 30. I have always had people to help me. I hope you can put the pieces of the puzzle together and also ask for help.

The most important thing is – Strategy, Cash, Execution & Team. One of my mentors Verne Harnish, the guy who wrote the book on Scaling Up (called Scaling Up) talks about this. You must have all 4 in line to make any company really grow.



Focus on getting cash, then using that cash to build a Team that will help you EXECUTE your strategy. These 4 things are important as each other.

What got you here won't get you there, and who got you here won't get you there. Entrepreneurship is about execution not ideas, it's about solving problems for profits and adding value in a leveraged way that gives you the freedom.

Focus on service and sales will come. Become a master at speed of implementation, how fast you get an idea to execution, that's what will create the massive success you are looking for. Book a call to see how we can personally help you starting now.

VIVID Vision – Our goal is to grow sustainably and practice a long term customer focus. Customer results are the sole obsession, how to help clients achieve exponential results, then building the right team that is loyal, dedicated and thinks long term with us. Then it's profits.

Then it's me. Me being last, I've operated the company around me for years now. That's changed this year. I'm last. As the leader, I eat last. I've included a link to my Mission, Purpose & Values here.

I suggest you ALL write these up for yourself. 2026 - trends are changing faster than ever. Tech is going to get a lot more distracting and overwhelming. If you want to create massive results in 2...

Keep your focus in line.

Here's the text - so you can edit/copy and do your own. Spend time doing this even if you are a 1 person team. Do it today. Send it to me ceo@shaqir.com OR DM me directly at: Instagram.com/shaqirhussyin

8 FIGURE SALES FUNNEL PLAYBOOK



What Big Problem Would You Solve In The World?

The BIG problem in the world is that humans are lost, misguided, and directionless, leading lives of quiet desperation because the education system they follow: study hard, 9-5, 20 years in corporate way of life, is outdated, ineffective, and inefficient. It doesn't empower the average person to pursue passion, freedom & long term success. We do.

Vision

To become the world's leading education platform for entrepreneurs where everyday people can start, grow and scale their business so they can make an impact and leave a legacy.

Mission

To empower people to prosper and profit by building a business they love.

Principles

Serving God First. Long term thinking. Collaboration crushes competition. Client care obsession. Move fast, think and do the impossible, constantly innovate, reason from "first principles", think like owners, GO ALL IN. Integrity, honesty, radical transparency, openness, personal excellence, constructive self-criticism, lean, frugal (constraints breed resourcefulness) Kaizen (continual self improvement), raising standards, simplicity.

No Blame, No Excuses. Only Reflections, Results, Lessons & RUTHLESS RELENTLESS EXECUTION!?

Core Values: *GO ALL IN.*

Kaizen (continual self-improvement), **RUTHLESS RELENTLESS EXECUTION!** (From Team to Clients To CEO)

So, make time to do these.

I promise you, it's one of the most valuable things you can create – written word for what you stand for, what you attract and where you are going.

Without a vision people perish.



Now you know this when it comes to positioning yourself as the expert – the fastest, reliable and most proven way I've found is by being a EXPERT – aka GURU.

You get paid based on your perception of how people perceive you in the marketplace. Now what you do. These sentences are important to read again.

The GSF Method teaches you exactly this; basically there are 7 steps that you need to execute to create your very own traffic & conversion systems which will work 24/7 for you, pumping out profits all day long.

This is The Ultimate Fast Track For Creating A High Ticket Scalable One To Many Offer That Gets Clients Paying $3k-$10K+



It takes a bit of effort to build and optimize these systems but once you get them working, you can use them to rapidly scale your business to great heights. The video that comes along with this is a must-watch and if you need help, then book a 1:1 call with us: https://funnels.com/audit-call

I have built multiple systems like these, each of which bring in several millions of dollars in revenue every single year.

These systems are the reason I have been able to build 10 different million dollar businesses in a span of just 6 years and they kinda stack on top of each other, it's truly amazing to see clients from 100+ countries come by to my websites/events/products.



8 FIGURE SALES FUNNEL PLAYBOOK

TOP SECRET

Many of my students who followed my formula have gone to create $10K… $20 $50K… even $100K+ per month incomes for themselves.

Two of them have become 8 figure entrepreneurs various others getting there.



What I do is simple, predictable, repeatable, and scalable (not always easy) and based on business fundamentals and not overnight tactics that are here today, gone tomorrow.

Which is why me and my students are getting great results in our business and creating impact and influence all over the world.

If you are willing to put in the effort, you too can build a wildly thriving online business.

Mindset.
Message.
Marketing.
Mission.
Mentorship.

I spent a long-time writing, rewriting and crafting this version for yourself.

I truly appreciate you and wish you much success now and, in the future, whether you buy my stuff or not, I hope this guide helps you a lot.

Let's make it happen.

Shaqir Hussyin

http://Funnels.com
CEO of Funnels.com
Email: ceo@shaqir.com

4 Steps To Getting 10-30 New Clients Every Month
FREE Video Shows You How: https://Funnels.com/Class